

MAR - 1 1989

For Six Month Period Ending \_\_\_\_\_

(Insert date)

Name of Registrant VAN BRUNT & CO.  
ADVERTISING-MARKETING, INC.

Registration No. 1704

Business Address of Registrant 300 East 42nd St.  
New York, NY 10017

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
ROBERT G. MINICUS	22 Evergreen Row Armonk, NY 10504	U.S.	Creative Dir., President	Jan. 1, 1989

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
 Yes ☐ No ☒

If yes, identify each such person and describe his services.

XXXXXXXXXXXX

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
Martha Goss	Copywriter	Jan. 31, 1989
Jeff St. Onge	Art Director	Feb. 24, 1989

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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## II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☒

No ☐

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

EL AL ISRAEL AIRLINES

Aug. 25, 1988

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9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

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10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

AIR-INDIA  
BARBADOS INDUSTRIAL DEVELOPMENT CORP.  
BARBADOS BOARD OF TOURISM

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## III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☐ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE RIDERS TO ITEM #11 ATTACHED

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<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
 Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

**BARBADOS INDUSTRIAL DEVELOPMENT CORP.**

Produced and placed advertisements directed to the business community to encourage interest in the establishment of small business and industrial plants within Barbados.

Media schedule included: Apparel Industry, Area Development, Bobbin, Business Facilities, Canadian Electronics Engineering, Folio, Industry Week, Medical Device & Diagnostic Industry, Medical Product & Manufacturing Use, Plants, Sites & Parks, The Wall Street Journal.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policy of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?      Yes ☒      No ☐(2) transmitted monies to any such foreign principal?      Yes ☐      No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
10/1/88-3/31/89	Advertising & Media costs as described in Item 11A	MEDIA ADVERTISING	
	AIR-INDIA	"	234,539.80
	BARBADOS INDUSTRIAL DEVELOPMENT CORP.	"	83,417.30
	BARBADOS BOARD OF TOURISM	"	572,750.73
	Various suppliers of engravings, typography, proofs, etc.	PRODUCTION	
	AIR-INDIA	"	47,961.41
	BARBADOS INDUSTRIAL DEVELOPMENT CORP.	"	47,040.41
	BARBADOS BOARD OF TOURISM	"	56,470.03

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**Total \$1,042,179.73**

## IV—FINANCIAL INFORMATION

## 14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
10/1/88-3/31/89	AIR-INDIA	Advertising	\$ 342,419.39
	BARBADOS INDUSTRIAL DEVELOPMENT CORP.	"	152,506.71
	BARBADOS BOARD OF TOURISM	"	960,222.70

Total ~~\$1,408,008.80~~  
\$1,089,220.14

## (b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).  
<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

10/1/88-3/31/89

BARBADOS INDUSTRIAL DEVELOPMENT CORP.

\$152,506.71

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☒ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches

☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

☒ English ☐ Other (specify) NONE

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☒ No ☐

## VI—EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup> Yes ☐ No ☐  
 Exhibit B<sup>7</sup> Yes ☐ No ☐

If no, please attach the required exhibit. N/A

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐ N/A

If no, please attach the required amendment.

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

## 15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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## (c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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## V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

BARBADOS INDUSTRIAL DEVELOPMENT CORP.

<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.



## 26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☐ N/A

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

## 27. SHORT FORM REGISTRATION STATEMENT

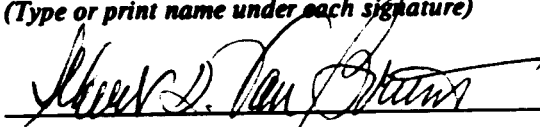
Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

(Type or print name under each signature)

  
Albert D. Van Brunt

Subscribed and sworn to before me at

800 Second Ave

this 28 day of April, 19 89.

IRVING S. BRONSTEIN  
Notary Public, State of New York  
No. 30-5483460  
Qualified in Nassau County  
Commission Expires October 31, 1993

  
(Signature of notary or other officer)

<sup>8</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

RIDER TO 11A

AIR-INDIA

Newspaper and magazine advertising placed principally in the following:

THE NEW YORK TIMES  
THE WALL ST. JOURNAL  
BUSINESS TRAVELER INTERNATIONAL  
TRAVEL AGENT  
TRAVEL AGE NATIONAL  
TRAVEL WEEKLY  
TRAVEL TRADE  
CANADIAN TRAVEL COURIER  
CANADIAN TRAVEL PRESS  
AGENT CANADA  
JOURNAL OF COMMERCE  
AIR CARGO WORLD  
PACIFIC TRAFFIC  
JET CARGO NEWS  
OAG AIR CARGO GUIDE  
QUICK CALLER

And various Ethnic publications throughout the U.S.A. and Canada.

Radio advertising in the New York market on stations WINS-AM, WCBS-AM, WNCN-FM, WQXR-A/F, WPAT-A/F, WLTW-FM and WFAN-AM and various Ethnic stations in the U.S.A. and Canada.

RIDER TO 11A

BARBADOS INDUSTRIAL DEVELOPMENT  
CORPORATION

Magazine and newspaper advertising placed principally in the following:

APPAREL INDUSTRY  
AREA DEVELOPMENT  
BOBBIN  
BUSINESS FACILITIES  
CANADIAN ELECTRONICS ENGINEERING  
FOLIO  
INC.  
INDUSTRY WEEK  
MEDICAL DEVICE & DIAGNOSTIC INDUSTRY  
MEDICAL PRODUCT & MANUFACTURING USE  
PLANTS, SITES & PARKS  
SITE SELECTION HANDBOOK

RIDER TO 11A

BARBADOS BOARD OF TOURISM

Magazine, newspaper and radio advertising placed principally  
in the following:

BRIDE'S MAGAZINE  
CONDE NAST TRAVELER  
EBONY  
MANHATTAN, INC.  
METROPOLITAN HOME  
NATURAL HISTORY  
NEW YORK  
THE NEW YORK TIMES  
THE NEWYORKER  
TOWN & COUNTRY  
TRAVEL & LEISURE  
URBONY  
WIND RIDER  
RECOMMEND  
TRAVEL AGENT  
TRAVEL WEEKLY

AND RADIO STATIONS IN BALTIMORE, WASHINGTON, BOSTON AND NEW YORK.

RECEIVED  
MAY -1 1989  
Date 5/28/89